

## **“Responsibility and Resistance – Ethics in Mediatized Worlds” International Conference at the Austrian Academy of Sciences, Vienna December 10<sup>th</sup> – 11<sup>th</sup>, 2015**

Organized by

Prof. Dr. Dr. Matthias Karmasin & Dr. Tobias Eberwein

(Institute for Comparative Media and Communication Studies,

Austrian Academy of Sciences / Alpen Adria University),

Prof. Dr. Friedrich Krotz (University of Bremen / Priority Program “Mediatized Worlds”) &

Prof. Dr. Dr. Matthias Rath (University of Education Ludwigsburg)

### **Program**

#### **Wednesday, December 9<sup>th</sup>, 2015**

18:00                      Get Together  
                                 INIGO Restaurant  
                                 Bäckerstraße 18, 1010 Wien

#### **Thursday, December 10<sup>th</sup>, 2015**

9:00                        Welcome & Opening of the Conference

9:30                        **Keynote 1: Ethics in Mediatized Worlds**  
                                 FRIEDRICH KROTZ (UNIVERSITY OF BREMEN)

10:30                      Coffee break

11:00                      **Section I: Power and Resistance**

*‘Power Imbalances’. The Mediatization of the Mafia and the Mafiazation of the Media*  
ANTONIO DI STEFANO (UNIVERSITY OF ROME)

*Doing Good “with just one Klick”: Normative Aspects of Solidarity 2.0 as an Act of  
Resistance in Today’s Mediatized Worlds*  
NINA KÖBERER (UNIVERSITY OF EDUCATION LUDWIGSBURG)

*From Dispositifs of Communication to Implications of Media Ethics and Resistance*  
THOMAS STEINMAURER (UNIVERSITY OF SALZBURG)

13:00                      Lunch break

14:00                    **Keynote 2: History of Responsibility in Mediatized Worlds – is it a new Topic?**  
STEFANIE AVERBECK-LIETZ (UNIVERSITY OF BREMEN)

15:00                    Coffee break

15:30                    **Section II: Media Economy and Corporate Responsibility**

*Corporate Responsibility in a Mediatized World. Institutional Ethics and the Question of Consumer Sovereignty*

MICHAEL LITSCHKA (UNIVERSITY OF APPLIED SCIENCES ST. PÖLTEN)

*Journalistic Responsibility and Resistance in a Disinformation Economy*

STEPHAN RUSS-MOHL (UNIVERSITÀ DELLA SVIZZERA ITALIANA)

*Ethics as Practice. The Challenge of Management Ethics in Mediatized Working Environments*

ANKE TROMMERSHAUSEN (UNIVERSITY OF WEIMAR)

17:30                    Break

18:00                    **Public Keynote (3): Mediatization as a Challenge to Media Ethics**

MATTHIAS KARMAŠIN & TOBIAS EBERWEIN (INSTITUTE FOR COMPARATIVE MEDIA AND COMMUNICATION STUDIES, AUSTRIAN ACADEMY OF SCIENCES/ALPEN ADRIA UNIVERSITY)

**Opening of the Interdisciplinary Media Ethics Center (IMEC)**

Panel Discussion (Moderation: Larissa Krainer, Alpen Adria University)

20:00                    Dinner

## Friday, December 11<sup>th</sup>, 2015

9:30                    **Keynote 4: Mediatized Resistance of Victims – Toward the Ethics of ‘Politics of Pity’**

JOHANNA SUMIALA (UNIVERSITY OF HELSINKI)

10:30                    Coffee Break

11:00                    **Section III: Technological Devices and Games**

*Repairing Media Technologies as a Resistance to Mediatization*

SIGRID KANNENGIEßER (UNIVERSITY OF BREMEN)

*Entertaining, Propaganda, Socialization. How Military Video Games explain Global Conflicts*

DÉSIRÉE RADMER (UNIVERSITY OF AUGSBURG)

*WTF!?! You %&“\$%!! – Trolling, Flaming and Shitstorms: Negative Gaming and Communication Practices in MMORPGs*

BIRGIT SWOBODA

13:00 Lunch Break

14:00 **Keynote 5: Ethics of the Mediatized World**  
MATTHIAS RATH (UNIVERSITY OF EDUCATION LUDWIGSBURG)

15:00 Coffee Break

15:30 **Section IV: Media Ethics in Everyday Life**

*Sex Machines. Responsibility and Resistance in Mediatized Sexualities*  
NICOLE DULLER (ALPEN ADRIA UNIVERSITY)

*Media in Times of Change. The Audience's Role in (Re-)Producing Normative Perspectives on Media and the Media System*  
KATHRIN FRIEDERIKE MÜLLER (UNIVERSITY OF MÜNSTER)

*Practices, Obligations and Responsibilities. Visual Everyday Communication and its Challenges for Acting Responsible in and with Media*  
REBECCA VENEMA & KATHARINA LOBINGER (UNIVERSITY OF BREMEN)

17:30 **Final Panel: Ethics of Mediatization**

18:15 End of the Conference

**Conference Venue**

Austrian Academy of Sciences  
Johannessaal  
Dr. Ignaz Seipel-Platz 2  
Stiege 1, 1. Stock  
A-1010 Vienna

**Contact**

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**Registration and further information: <https://mediatizationandethics.wordpress.com/>**



Priority program 1505  
"MEDIATIZED WORLDS"

